



Welcome!
A research program on Design and Digital Product Innovation

Participating

Partners

Each partner and researcher designed to get people to take an action that the designers would like to see for the design with a user public. We found the approach of change friction!

Workshops

Each partner and researcher designed to get people to take an action that the designers would like to see for the design with a user public. We found the approach of change friction!

Workshop 1: Designing to Stop...

Workshop 2: Designing to Stop...

Workshop 3: Designing to Stop...

Workshop 4: Designing to Stop...

Goal concept?

how to measure effects of friction (e.g., measure deliberation, reflection, intent...)

